

## Office to Advance Women Apprentices

### **Growing Career Prospects for Young Women**

In Canada women make up more than half the workforce and - even though there are more than 1.2 million construction workers - women represent only about 4% of the people working in the construction trades. Unfortunately, young women in this country often don't know about the many opportunities available to them in the trades. That's where guidance and career counsellors come in.

### **Here To Help**

The Office to Advance Women Apprentices has been established in six provinces (Newfoundland and Labrador, Nova Scotia, New Brunswick, PEI, Manitoba, and Saskatchewan) to help women to find and build upon opportunities in the skilled trades. We work with many government, school, and community partners to identify young women interested in trades, as well as women already working through their trades education, and offer support and services to help increase women's participation in skilled trades sectors across the country.

As skilled trades shortages impact our economy and our ability to achieve great heights in the construction, manufacturing, automotive, mining, and welding sectors, our office works to reduce stigma and increase women's success rates with wrap-around services like resume building and mentoring.

### **Opportunity Abounds**

Companies across the country recruit from our office and database of qualified, local female workers. Career and guidance counsellors are in a unique position to demonstrate the many advantages of careers in the trades to so many future female leaders. Want to help us achieve our goals? Get in touch and schedule an appointment or ask for information for your school's career planning programs.

For more information, please visit: [womenapprentices.ca](http://womenapprentices.ca)

## ARE YOUR STUDENTS CONSIDERING A CAREER IN THE SKILLED TRADES?

The Office to Advance Women Apprentices works to promote the skilled trades as a career choice for young women. **Get in touch with us for information and resources to help young women discover a future in the trades.**



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FIND OUT MORE AT  
**WOMENAPPRENTICES.CA**