

British Columbia Institute of Technology

About BCIT Business + Media

BCIT Business + Media is the premier provider of applied business education in British Columbia with campuses in Burnaby and Downtown Vancouver. BCIT Business + Media offers over 120 unique programs and 300 courses to help you reach your career goals. In each program you will find small class sizes, applied learning taught by real-world professionals, and accelerated programs that prepare you for a successful career.

BCIT's diploma programs give you the opportunity to pursue a career in industry after only two years or continue into the Bachelor of Business Administration (BBA) or Bachelor of Accounting (BAcc) programs.

While at BCIT you will be part of a "Set" of 22 to 26 students. These students will become your working group, future professional network, and your life-long friends. As part of your studies, you will work on group projects, deliver presentations, and complete a business consulting project, internship, or practicum.

Areas of Study

BCIT Business + Media has six departments designed to offer business programs and courses to cover every aspect of business. Our departments include Accounting, Finance, and Insurance; Business Administration; Broadcast & Media; Digital Arts, Media & Design; Marketing Management; and Operations Management.

Many of our programs has over 95% employment outcomes where graduates are able to quickly find a job in their area of study. If you know what you want to do for a career, BCIT Business + Media can get you there.

Check out all of our programs: bcit.ca/business-media/study/

Global Opportunities

BCIT Business + Media offers international education opportunities to help you gain knowledge and experience while travelling around the world. Join us on a Summer Field School to receive credits towards your degree while spending three weeks in Austria & Italy, Belgium & The Netherlands, or Japan. This is a great way to explore the world, immerse yourself in a new culture, and learn about business operations in a different country

Discover yourself in our international Exchange Program. Study at one of our 16 partner institutions in 14 different countries. Get an international experience and receive two degrees upon graduation in one of our Double Degree Programs. Pay BCIT Tuition while studying in Austria, Belgium, or Germany.

Learn about global opportunities: bcit.ca/business-media/global-relations/

High School Visits

Interested in having a BCIT Business + Media instructor speak to your high school students? BCIT instructors are available to speak directly with high school classes both virtually and in person, at the convenience of each class. Through an online portal, high school instructors can book times for BCIT instructors to talk about specific industries, jobs, and programs, providing high school students with knowledge to help them make important decisions about their futures.

Schedule a visit to your high school: bcit.ca/business-media/business-media-in-the-classroom/

Information Sessions

To learn more about BCIT Business + Media register for one of our monthly information sessions where you can learn about our programs in further detail and ask any questions you may have.

Register for an info session: bcit.ca/events/category/infosession/business-media/

 To learn more, visit us at: bcit.ca/businessmedia

VISIONARIES NEEDED. BUSINESS AND MEDIA FOR A COMPLEX WORLD.

Learn at one of the largest business schools in Western Canada, the only one of its kind in BC with Broadcast and Media. BCIT creates leaders in sustainable business, marketing, operations, media, accounting, and more.

Our full and part-time programs connect you with industry through applied learning, including projects and research that will make you career-ready from day one.

Find opportunities at bcit.ca/businessmedia

