

Seneca College

Initiative to transform student experiences, curriculum, research


Sustainability is moving to the front of the class at Seneca Business.

As part of a global movement to transform business and management education, Seneca Business has joined more than 800 leading business schools across 85 countries as a signatory of the United Nations' (UN) Principles for Responsible Management Education (PRME). "Sustainability is a critical element for organizational success," said Mary Vaughan, Dean, Seneca Business. "The PRME framework will guide us to develop business leaders who will incorporate sustainability across all aspects of business."

PRME's mission is to transform management education and develop the responsible decision-makers of tomorrow to advance sustainable development. It is designed to raise the profile of sustainability within business schools and equip graduates with the skills and perspective to challenge the status quo and advocate for change.




Using the PRME framework, Seneca Business is enhancing the curriculum and increasing research related to corporate citizenship and sustainability, with a focus on the circular economy. Professors will collaborate with local and global organizations related to sustainability and UN Global Compact projects, and students will compete and interact on a global stage and share ideas with peers from around the world. "Seneca Business is developing business leaders that are needed to build a resilient economy and society," Ms. Vaughan said. "Our students will strengthen sustainable practices for business and society and contribute to an inclusive and sustainable global economy."

Currently, Seneca professors are working to adopt and implement principles of PRME into the student experiences, curriculum and applied research priorities within Seneca Business. "Becoming a PRME signatory is an exemplary demonstration of leadership and commitment towards achieving the UN Sustainable Development goals," said Stephen Phoon, Professor, Seneca Business. "We are on the cusp of a profound shift in sustainability education and research, and we are excited to be part of the force to facilitate its transformation."




NOW IS YOUR TIME to take the lead

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Karina Perez, Graduate, Freight Forwarder - Air Exports, DSV Global Transport & Logistics



The world of business is evolving faster than ever - stay one step ahead. Seneca creates business leaders for a sustainable world who incubate ideas, problem solve and drive innovation. Prepare for success in all areas of business with Seneca's comprehensive range of specializations.

Seneca CHALLENGE ACCEPTED